

Update on Some of the Past Global Student Challenge Finalists



\$25,000 Grand Prize Winner in 2013

Auticiel – Evry, France

Sarah Cherruault and François Dupayrat

Télécom Ecole de Management

Team Auticiel pursued their business idea and has partnered with the Orange Foundation and UNAPEI to launch “Applications-Autisme.com”, the first interactive site collating all the applications for people with autism. Applications-Autisme.com is an interactive platform, a place of exchange and sharing, which enables caregivers and the parents of those who suffer from autism to find specially designed applications and in this way to foster their learning. Thanks to medical-social professionals and families, Applications-Autisme.com today lists almost 100 highly relevant applications.



\$5,000 Second Place Winner in 2013

Roka - Sydney, Australia

Conchita De Souza, Janek Gonsalkorale, Paridhi Jain, and Natalia Krslovic

University of Technology Sydney

In December 2013, as well as January and February 2014, Team Roka sent over 20 university student volunteers to Bangalore, India, to engage the quarry communities with Roka and to develop the social side of their jewelry business. They trained and now employ 12 women in two quarry communities. They are working on a new website and logo, fulfilling orders, and are looking to hire a logistics manager in Bangalore to oversee the business. Currently, they are researching marketing and sales strategies in Australia.



\$5,000 People’s Choice Winner in 2013

GraphInsight - Trento, Italy

Gleb Mikulich, Luca Mirabella, Jing Zhu

University of Trento

GraphInsight is now transitioning to an open-source project for experts and researchers in advanced data analytics. It proved to be a great demo product to attract consultancy projects, but they shortly realized that the business was not scalable. Part of the team is now working full-time on a new startup called Skysense. Skysense offers remote-controlled charging pads and protective hangars for multicopters and VTOL aircrafts. They have a working prototype that implements their pending-patent technology. They are now setting up the commercialization and planning a Road Demo Tour from San Diego to San Francisco, CA, in May 2014. They've been selected as one of the top-10 Hardware Startups to showcase their product at the O'Reilly Solid Conference, held in San Francisco, CA, on May 21-22.



\$25,000 Grand Prize Winner in 2012

VersiCool – Vancouver, Canada

Mayank Kalra, Annelies Tjebbes

University of British Columbia

Versicool is still being pursued in an academic setting and a proof-of-concept prototype is currently being tested. Their portable medical device induces controlled hypothermia in cardiac arrest patients, significantly reducing risk of death and other side effects.



\$25,000 Grand Prize Winner in 2011

Kimeltu - Santiago, Chile

Guillermo Vargas Keith, Matias Rojas, Andrés Testón, Mauricio Ulloa
Pontificia Universidad Católica de Chile

Team Kimeltu was awarded \$40,000 from a Startup Chile challenge in 2012. Kimeltu was a web platform, which allows educators to measure students' performance and to monitor their progress by taking easily generated tests. They stumbled into some challenges later on because school county managers weren't willing to invest in their web-based service applications, since they had already allocated part of their budget on other competing services and technology products. One of the team members, Andrés Téston, started another startup, which is a management web application for professional football (soccer) clubs in Latin American and European countries.



\$5,000 Runner-up Team in 2011

Bio-Sense Diagnostics - Kent, England

William Humphries, Phoebe Maund, Emma Perot, Claudia Rathje, Caroline Tolley
University of Kent

One of the team members, William Humphries, is currently working for an R&D company called Mologic and plans to pursue Bio-Sense Diagnostics as part of his research initiatives while working there. Bio-Sense Diagnostics develops novel diagnostics for the fast and efficient diagnosis of certain tumors.



\$5,000 Runner-up Team in 2011

OOHLALA Mobile – Toronto, Canada

Peter Cen, James Dang
University of Toronto

Since the Global Student Business Concept Challenge, OOHLALA has grown to a team of 20 and is now revenue positive. Their business model has changed to directly working with universities/colleges by providing them with a mobile platform specific to their campus. OOHLALA is currently working with 90 campuses in North America and Europe, and recently completed a start-up accelerator and seed round of funding.



\$25,000 Grand Prize Winner in 2010

Ecosy - Belfast, Northern Ireland

Colm Connolly and Vincent Murray
Queen's University

Ecosy, which offers innovative outdoor heaters powered by renewable fuel, is currently on hold. Awhile after the Global Student Business Concept Challenge, the European Union decided not to introduce a Europe-wide gas patio heater ban, which impacted their projected market size assumptions. Currently, both team members have taken jobs in the industry to gain as much relevant commercial and technical experience as possible to make sure they are equipped with the right skills to make their idea work in the future.



\$5,000 Runner-up Team in 2010

EasyCheck - Emek Hefer, Israel

Shahar Peled, Hadas Geva, Inbal Gutman
Ruppin Academic Center

Although EasyCheck is no longer being pursued as a business, one of the team members, Shahar Peled, started his own company called ArTack Medical. ArTack Medical is developing the "eTack," which is a novel, motorized, articulated hernia mesh fixation device. It is designed for laparoscopic repair, as well as open surgery, and can be used with any currently available mesh.