



PAMPLIN COLLEGE OF BUSINESS  
APEX CENTER FOR  
ENTREPRENEURS  
VIRGINIA TECH.

## FOR IMMEDIATE RELEASE

Derick Maggard, Executive Director  
Pamplin Hall, Suite 3002 (0209)  
880 West Campus Drive  
Blacksburg, VA 24061  
(540) 231-1328  
<http://www.apexcie.vt.edu>

### Apex Center for Entrepreneurs Announces 2018 Global Entrepreneur Challenge

Blacksburg, Virginia – January 2 – The Apex Systems Center for Innovation and Entrepreneurship at Virginia Tech is pleased to announce the Ninth Annual Global Entrepreneur Challenge, August 16-25, 2018, hosted in Washington, D.C., and Blacksburg, Virginia. University students, faculty, and staff from all over the world will congregate, collaborate, form partnerships, and build their global networks. Student teams and faculty participating in the Global Entrepreneur Challenge will begin their 10-day visit in Washington, D.C., by sightseeing the Nation’s Capital through trips and tours to museums and monuments, while enjoying networking opportunities with industry partners and experienced alumni entrepreneurs, August 16-18.

Event attendees will shift to Blacksburg, Virginia, to enjoy a week-long celebration of entrepreneurship, August 18-25, 2018, where students are housed with local families, spend interactive time and receive mentorship with successful technology companies, and enjoy fellowship with each other and with Virginia Tech students during festive meals and social gatherings. The Global Entrepreneur Challenge celebrates the energy and innovation of university students and their important contributions to the global economy by encouraging them to develop their entrepreneurial ideas. The Challenge provides a unique opportunity for student teams from all over the world to compete for a \$30,000 grand prize and trophy, as they present their business concepts before a judging panel and regional audience in the President’s Suite of Lane Stadium at Virginia Tech, in Blacksburg, on Thursday, August 23.

The event is hosted by Apex Center for Entrepreneurs and its generous sponsors, Virginia Tech, and the citizens and businesses of the National Capital Region and Roanoke-Blacksburg regions. Another key element to this event is a stimulating multi-university roundtable at Virginia Tech, where visiting global faculty members discuss and exchange best practices and provide an update on their entrepreneurship programs, as well as new innovations and initiatives being conducted at their institution. Faculty and staff participants enjoy celebratory meals with a regional audience, attend the Global Entrepreneur Challenge and awards banquet, and have numerous opportunities to network, partner, and collaborate with each other. To learn more about the Global Entrepreneur Challenge, go to [www.vtkwglobal.com](http://www.vtkwglobal.com).

## **Apex Center for Entrepreneurs**

At Virginia Tech, innovation and entrepreneurship is a powerful force within organizations of all types and sizes, in established businesses as well as new ventures. In any industry, in any position, it takes the entrepreneurial mindset to solve problems, make an impact, and innovate. The Apex Center for Entrepreneurs provides hands-on, educational training and application of innovation and entrepreneurship, tools, connections and practices through the delivery of experiential curriculum and extracurricular programs for students. The Center offers a wide variety of programs and engagement opportunities for students to learn about and engage in all phases of the entrepreneurship and innovation process. All of its programs are open to students across campus from any major or background. The energy and excitement surrounding innovation and entrepreneurship at Virginia Tech is contagious and has spread quickly. Learn more at [www.apexcie.vt.edu](http://www.apexcie.vt.edu).