



VT KnowledgeWorks Global Partnership Week Overview

The Fifth Annual VT KnowledgeWorks Global Partnership Week held on August 17-23, 2014, provided a unique opportunity for student teams and faculty from all over the world to collaborate and initiate their personal global networks through learning, socialization, and friendly competition. During this week-long celebration, we had over 35 international students and faculty members from 12 universities around the world visit the Roanoke-Blacksburg region. We were able to award three finalist teams \$35,000 in cash prizes to encourage their entrepreneurial endeavors, and we created a host of new international ambassadors for our region. We had over 250 regional participants that were involved or supported the event, including 12 regional technology companies, 18 host families, and 29 sponsors, just to name a few.

Press Release

Read about the 2014 Global Student Business Concept Challenge Winners at <http://www.insidevtknowledgeworks.com/2014/08/fifth-annual-global-partnership-winners-announced.html>.

Event Photos

Available at www.facebook.com/vtknowledgeworks.

Video Coverage

- **WSLS** - Competition brings students from across country to Roanoke, August 22, 2014
<http://www.wsls.com/video?clipId=10498261&autostart=true>
- **FOX 21/27 Morning News** - VT KnowledgeWorks 2014 Global Student Challenge, August 11, 2014, plus highlighted on the August 22nd, FOX 21/27 Morning News
<http://www.fox2127.com/global/category.asp?c=209682&clipId=10460264&autostart=true>
- **Virginia Tech's Office of Outreach and International Affairs** - Student-created parking app aims for world title, August 15, 2014
<http://youtu.be/48VlvtUZzfc>
- **Virginia Tech's Office of Outreach and International Affairs** - Students seek world title during VT KnowledgeWorks Global Partnership Week, August 29, 2014
<http://youtu.be/9nwKUUWwPDA>
- **VT KnowledgeWorks YouTube Channel** - Global Student Business Concept Challenge Presentations
<https://www.youtube.com/user/vtknowledgeworks>

News Articles

- **Virginia Tech News** - Virginia Tech students hope parking app will net \$25,000 prize, August 20, 2014
<http://www.vtnews.vt.edu/articles/2014/08/082014-outreach-knowledgeworksglobal.html>

- **Streetwise Media and InTheCapital** - A Virginia Tech App Will Lead You to Open Spaces in Crowded Parking Lots, August 21, 2014
<http://inthecapital.streetwise.co/2014/08/21/virginia-tech-parking-app>
- **Virginia Business** - Italian team wins international business concept competition, August 22, 2014
<http://www.virginiabusiness.com/all-headlines/article/italian-team-wins-international-business-concept-competition>
- **Virginia Business** - Global student business competition is growing, July 30, 2014
<http://www.virginiabusiness.com/news/article/global-student-business-competition-is-growing>
- **The Roanoke Times** - International entrepreneurs present business concepts for \$25,000, August 23, 2014
http://www.roanoke.com/nrv/community/international-entrepreneurs-present-business-concepts-for/article_c00369f3-e843-584d-b8ce-6a65bec90098.html
- **The Roanoke Star** - VT KnowledgeWorks Global Partnership Winners Announced, August 25, 2014
<http://theroanokestar.com/2014/08/25/vt-knowledgeworks-global-partnership-winners-announced>